Social Media Ministry Policy

Purpose

Social media platforms are used to share biblical teaching, encourage believers, and engage with the public in a Christ-centered manner.

Official Accounts

Only approved administrators may operate official ministry accounts.
Examples may include:

- Facebook
- Instagram
- YouTube
- X (Twitter)
- TikTok
- other approved platforms

Conduct

Those posting on behalf of the ministry should:

- communicate respectfully and graciously
- avoid arguments or hostile exchanges
- present biblical truth with humility and love
- avoid political endorsements unless approved by the Board
- avoid personal attacks or harassment

Personal Accounts

Individuals associated with the ministry are free to maintain personal social media accounts; however, they should avoid representing personal opinions as official ministry positions.

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Moderation

The ministry reserves the right to:

- remove offensive comments
- block abusive users
- moderate discussions to maintain respectful conversation

Adoption

This policy was reviewed and approved by the Board of Directors through electronic approval in the official Board Portal.

The finalized approval record is maintained electronically.